WHEREAS; Alzheimer's disease is a progressive and debilitating condition that causes the deterioration of brain cells, resulting in memory loss and confusion, and is the most common cause of dementia; and

WHEREAS; according to the Alzheimer's Association, more than 110,000 Wisconsinites over the age of 65 live with Alzheimer's disease, and Alzheimer's disease is one of the leading causes of death for adults 65 years and older in the United States; and

WHEREAS; while Alzheimer's disease currently has no cure, certain treatments are available that may slow the disease's progression, and leaders in the field of Alzheimer's disease research are continuously making advances in society's understanding of the disease and the search for improved treatments and a cure; and

WHEREAS; further, according to the Alzheimer's Association, Alzheimer's disease is one of the most costly diseases for individuals, families, caregivers, and the government, with the total cost of caring for people with Alzheimer's and other dementias projected to reach $409 billion in 2026; and

WHEREAS; nationwide, unpaid caregivers provided an estimated over $446 billion of care to those with Alzheimer's disease in 2025, and providing care and support for individuals with Alzheimer's disease can have a profound impact on the physical and mental health of family members, caregivers, friends, and loved ones; and

WHEREAS; it is essential to recognize that supporting caregivers, including unpaid and family caregivers in Wisconsin, goes hand-in-hand with upholding the health and wellness of all Wisconsinites; and

WHEREAS; First Lady of Wisconsin Kathy Evers has made raising awareness of Alzheimer's disease and dementia a priority, and in 2019, she worked with the Aging and Disability Resource Center (ADRC) of Dane County to designate the Wisconsin Executive Residence as a dementia-friendly space; and

WHEREAS; this month, the state of Wisconsin joins all those who are currently living with Alzheimer's disease, their loved ones, their caregivers, and dedicated advocates and organizations across the state in encouraging continued research and embracing hope for the development of new and innovative approaches to address Alzheimer's disease and find a cure;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim November 2026 as

ALZHEIMER'S AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 22nd day of October 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State